



Dear Parents and Guardians of the Middletown Township School District,

Aramark, in partnership with the Middletown Township School District is launching some exciting changes to your school's dining program. We are proudly bringing our **Cool*Caf** Brand to Middletown Village, Navesink, River Plaza, and Ocean Ave Elementary Schools. They will join Bayview, Fairview, Harmony, Lincroft, New Monmouth, and Nut Swamp Elementary Schools as we continue to enhance our food service program for the students of Middletown Township.

Cool*Caf provides an engaging environment with a friendly focus on health and wellness. **Cool*Caf** features:

- nutritious menus and recipes that meet or exceed USDA guidelines
- a new fruit and vegetable bar to increase healthy choices
- an environment that connects with students and reflects their lifestyles
- healthy messages delivered through fun, engaging characters (such as our mascot ACE), images, and words
- initiatives to improve service flow

With **Cool*Caf**, we're taking "healthy" to a new level and encouraging parents, especially those who typically send their child to school with a packed lunch, to give **Cool*Caf** a try!

What You Need to Know

There will be four main entrée selections available daily; Two Hot Entrées, a Sandwich or Salad, and a grab and go express sack lunch featuring a bagel, yogurt, and cheese stick. Students must enter their student ID number into a pin pad to purchase lunch, student ID numbers can be found on the parent portal. We have attached a "practice pin pad" for students to begin learning their ID numbers.

Students purchasing lunch will go through the serving line and make their own selections of a main entrée and side dishes. Students must select a minimum of three out of the five components offered. The five components offered, as defined by the USDA are Meat/meat alternate, grain, fruit, vegetable, and milk. To be considered a full lunch meal, a minimum of one of the three selections **must** be a fruit or vegetable.

Price for a full lunch will be \$2.85 and reduced priced lunch will be \$.40. Payment for lunch can be made online by logging onto www.payforit.net, or by sending in cash or check into school with your child. All checks should be made payable to the Middletown BOE Cafeteria Account.

In addition, bottled water, a variety of 100% juice beverages, and snacks will be offered to students for additional purchase. These items are NOT part of the regular lunch price. All ala carte snacks and beverages offered will meet the USDA "Smart Snacks" guidelines that went into effect July 1, 2014.

I personally invite you to visit **Cool*Caf** to see first-hand these exciting changes and experience **Cool*Caf** dining.

Sincerely,

Michael Bloomberg
Food Service Director

